

CORPORATE PROFILE

One Step For the future.



HANAMARU 



SOCOCARA

# Thinking our planet's future through vehicles recycling

Traffic accidents increasing every year.

Environmental issues becoming more severe every day.

We contribute to global environmental conservation by reducing industrial wastes.

## Greeting

President Kazuya Okazaki

What kind of image do you have when you hear the word "damaged cars"?

I suppose, it is not a good one. Surely, until now damaged cars have been disposed without any hesitation even though they could have been recycled and have vastly affected the environment.

However, they can be recycled. Recently, as people think more of ecology and economy the word recycle has been sinking into our life.

Recycling needs a bridge which connects two parties. Hanamaru is aiming to be that bridge. We promise to contribute with reduction of industrial wastes and the revitalization of the vehicles industry, by connecting the people who want to let go damaged vehicles and the people who need these vehicles who live far away.

# Company Profile

## HANAMARU CO.,LTD

**President:** Kazuya Okazaki

### Head Offices:

<Osaka Head Office>

ZIP:559-0034 1-14-16 Cosmo Tower 40F NankoKita Suminoe-ku Osaka city Osaka

<Tokyo Head Office >

ZIP:104-0028 2-10-10 Shin Yaesu Bld. 2F Room B Yaesu Chuo-ku Tokyo

### Bases:

<Branch offices>

Sapporo, Morioka, Sendai, Niigata, Mito, Tokyo, Chiba, Saitama, Yokohama, Shizuoka, Kanazawa, Nagano, Nagoya, Kyoto, Osaka, Hiroshima, Tottori, Takamatsu, Fukuoka, Kagoshima, Okinawa

<Yards>

Hokkaido, Iwate, Sendai, Niigata, Tochigi , Mito, Chiba, Shutoken, Kanagawa, Shizuoka, Nagano, Kanazawa, Nagoya, Kobe, Tottori, Shikoku, Okayama, Hiroshima, Yamaguchi , Fukuoka, Oita, Minami-kyushu, Okinawa

**Capital :** 40,000,000JPY

**Main Banks:** Sumitomo Mitsui Bank, MUFG Bank

**Foundation:** April 11th, 1998

**Business:** Purchase and sales of damaged vehicles, vehicles recycling online auction



Osaka Head Office

## **【Sales Structure Documents Management】**

24-hour complete data management structure  
with firm security

For registered members: your sales agent will carefully  
and swiftly provide support through all the process.  
Inquires, payments, carrying outs for the vehicles, etc.

# **Management System**

## **【Data Acquisition Structure】**

Acquiring data for each vehicle at yards  
and digitalization of it

We regularize data to have control of the  
information at any moment, Hanamaru has  
a network in which the main offices and  
branch offices can share information.  
Vehicles and data are securely protected by  
our security system.

## **【Private Information Management】**

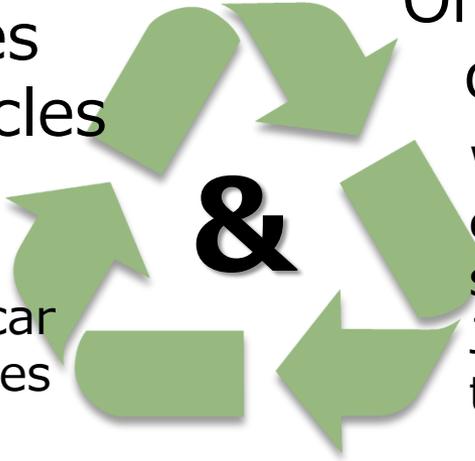
Practice of private information management  
as the most important matter

We consider that protecting private  
information is the most important matter.  
We actively participate to IT lectures with  
privacy protection contents and our staff  
keeps improving skills of data management.

# Things only SOCOCARA can do which are different from car shops

Business of purchasing  
damaged vehicles  
and immobile vehicles

We purchase damaged  
vehicles from dealers,  
repair shops and used car  
dealers with higher prices  
and good care.



Online Auction Business  
of recycling vehicles

We contribute to global  
environmental conservation by  
selling vehicles not only within  
Japan also to overseas  
through "SOCOCARA Auction."



# Business of purchasing damaged vehicles and immobile vehicles

## Purchasing Department

Purchases and make assessments of used vehicles, damaged vehicles and broken vehicles.

(We also purchase trucks regardless of their size, bikes, special vehicles, construction achinery, and agricultural machinery.)

We arrange vehicles assessments, carrying outs entrusted by dealers, repair shops, used car dealers and individual customers at any time or location.

We handle all type of immobile vehicles, model, maker or damage level.

Our staff will go to any location and make the assessment.  
We calculate the vehicle's accurate value checking all the details.



We calculate the approximate amount after receiving vehicle's information by FAX or e-mails. This service is used when the actual vehicle can't be check or when there is a rush to know the price.

Call Center Support  
Call center is in Osaka Head Office.  
Our staff will send the nearest staffs for any assessment.

# Corporate Purchasing Department

Manage all businesses with insurance companies, lease companies, and finance companies, providing support with assessment, purchases and any consults.

## Vehicles Insurance Companies

SOCOCARA takes over all processes from vehicle's carrying outs to documentation procedure. Also collaborates with collision experiments and inspections.

## Companies of Construction Machinery

When the lease period has been completed, vehicles is damage during use or inability to run due to deterioration we will follow up with support.

In other countries there is a great need for Japanese construction machinery, we will search for markets around all of the world.

## Finance Companies

We offer support with uncollectible debts and carrying out services of vehicles all over the country. We provide support in cooperation with partner companies, issues such as compulsory executions, provisional dispositions and vehicles carrying outs of abandoned cars.

## Vehicle Lease Companies

When the lease period has been completed or waiting for a renewal, we have assessment services and if the lease vehicle is involved in accidents or natural disasters we have carrying out service to support you.

# Vehicles Recycling Online Auction Business

SOCOCARA operates an internet auction with only exclusive members only which are from over 110 countries. SOCOCARA recycles damaged vehicles that in the past would have been scrapped. We provide recycled vehicles to individuals who need those around all of the world. Through this auction business, we promise that we will contribute to the reduction of industrial wastes and the revitalization of the car industry.

## Sales Department

We sell vehicles through our own auction website called "SOCOCARA Auction."

We contribute to recycling of used and damaged vehicles by selling over 35,000 vehicles each year not only in Japan but also to the countries around the world.

Contract rate of  
SOCOCARA Auction  
sales is 95%

There are  
registration from  
over 110 countries

There are  
registration of over  
20,000 companies

Multi-language  
support  
English, Russian,  
Chinese, Spanish,  
and Tagalog



**S O C O C A R A**  
Used & Salvage Car Auctions

## <We display vehicles of SOCOCARA Auction members onto the website.>

- Over 20,000 enrollments
- Actively selling vehicles to 110 countries
- Assessment system (We flexibly deal with various situations)
- Accepting vehicles at 23 yards located over the country and displaying them on the auction website.
- Domestic land transportation

## <We export and import both domestic and abroad through SOCOCARA shipping.>

- Main Japanese ports
- RORO, containers, cuts, and dismantles.
- Export history over the world
- Multilingual (English, Russian, Chinese, Spanish, and Tagalog)
- Exporting vehicles requested by SOCOCARA Auction members
- Inspections at Request: EAA, QISJ, Bureau Veritas, JEVIC, JAAI, ATJ
- License : PEKEMA

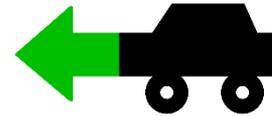
## <We purchase vehicles on behalf of SOCOCARA members who live overseas.

### **Also, we buy cars from different auction sites in Japan besides SOCOCARA Auction.>**

- Connection with Japanese major auction sites (Over 130 locations)
- Bikes and heavy machinery
- Online Bidding open for 24 hours online
- Multilingual (English, Russian, Chinese, Spanish and Tagalog)
- Moreover, It is also possible to purchase spare parts. Both stocks or brand new one.

## <We provide auto parts for the vehicles purchases through SOCOCARA>

- New and used parts
- Purchases from Yahoo Auction are exclusive for overseas members



# «We built a system where members can check every little details and bid peacefully.»

Based on vehicles pictures and details provide on the website you can place bids.

- Easy Search function to find the desired vehicle
- Easy to grasp the condition of the vehicles (Maximum 30 pictures per a vehicle)
- My page function with support for bidding and after the purchased

HOME Car Search Auction My Page Stock & Sell Various Information How To Use

Tender auction 211 Live auction 211

Negotiation 17 Used cars 11 Low price 11

Topics

- 2023/06/23 Notice: Temporary Yards Closed
- 2023/06/08 To everyone affected by the Typhoon No.2
- 2023/05/30 Automatic registration to favorites of vehicles bid
- 2023/04/11 The Service Home of Haramaru will be reborn
- 2023/04/11 You'll be able to hear Engine Sound at SOCOCARA 360!
- 2023/02/07 About Ownership Change/MEIS2 HEN-0 and deposit
- 2023/02/07 About Ownership Change/MEIS2 HEN-0 and deposit
- 2023/01/05 Happy New Year!
- 2022/12/16 Announcement of New Year's Holidays Office/Yard Closing Dates
- 2022/11/02 Notice: Temporary Yard in Suzuka (Updated on February 27, 2023)

HOME Car Search Auction My Page Stock & Sell Various Information How To Use

Car Search

Place: All Areas No. of Display: 20 Search Change search conditions

Search result: 95 Vehicles

No.1	No.2	No.3	No.4	No.5
Sell that	Sell that	Sell that	Sell that	Favorite
Time Left: 11hr23min 23025400 2023/06 BMW MINI S100 2018-091515M Haramaru Yard Actual LIVE auction	Time Left: 11hr23min 23025870 2018/06 S100 2018-091515M Haramaru Yard Actual LIVE auction	Time Left: 22hr35min 23030011 2019/08 S100 2018-0420 Haramaru Central Yard Actual LIVE auction	Time Left: 22hr35min 23031078 2019/08 S100 2018-1215 Haramaru Yard Actual LIVE auction	Time Left: 13hr32min 23042881 2018/11 S100 2018-091515M Haramaru Yard Actual Negotiable
Buy Favorite	Buy Favorite	Buy Favorite	Buy Favorite	Buy Favorite

Details

Favorite RELOAD

Car Details

Stock No.	23062501
Make	BMW
Model	Series
Grade	2020 Luxury
Mileage	105,407 km
Registration year	2016/05 (128/0)
Type	LDA-FWD
Place	Yokohama Central Yard (Arrived)

Vehicle Image

Tender auction

Closing Time: 06/28 12:00

Time left: 23ay

Haramaru Offer Price: 0 JPY

View Bid Page